



BikeWalkLee Steering Group

The Steering Group represents a broad array of professionals within the community, including educators, private business owners, sustainable growth professionals, bike/ped experts and advocates, policy analysts, alternative transportation planners, local bicycle clubs, and other community activists. The Steering Group includes local BikeWalkLee representatives in each jurisdiction (noted below).

(listed in alphabetical order, with bios attached, updated 3/1/16)

Sarah Baker (BWL's Bonita Springs representative)

Dr. Margaret Banyan

Dr. Cindy Banyai

Bruce Butcher (BWL's Fort Myers Beach representative)

Nick Dekker (BWL's Cape Coral representative)

Kate Gooderham

Ken Gooderham

Darla Letourneau

Dan Moser (also BWL's Fort Myers representative)

Diane Odeh (BWL's FGCU representative)

Tom Sharbaugh (BWL's Sanibel representative)

Doug Saxton (BWL's Estero representative)

BikeWalkLee Steering Group Member Bios

Sarah Baker, BikeWalkLee's Bonita Springs rep, is a full-time mother of three and a passionate advocate for community health and safety. Sarah grew up in Fort Myers and has lived in Bonita Springs since 2003. She is a board member of the Lee County Injury Prevention Coalition and a member of the Healthy Lee Coalition, whose goals include expanding support for complete streets to promote healthy lifestyles and fight obesity. Sarah is also the chair of the City of Bonita Springs' Bicycle Pedestrian Safety Advisory Committee, who are working to increase multi-modal connectivity and improve bicyclist and pedestrian safety. In her spare time, Sarah enjoys reading, baking, rollerblading, and enjoying the beautiful southwest Florida weather with her husband, Brennan, and three children - Lydia, Isaac, and Mackenzie.

Margaret Banyan, Ph.D., is an Associate Professor and Master of Public Administration Coordinator. She is also the lead faculty for the land use planning certificate and provides consulting for local cities and community plans. She is a founding member of BikeWalkLee and part of its Steering Group. Dr. Banyan is a member of the Lee County team for the Transportation Leadership Academy (a joint partnership between the Federal Highway Administration and T4 America). She also serves on the MPO's Citizen's Advisory Committee and is the Chair of the Tice Historic Community Planning Panel. Previously, she served as a panel member for the National Academies' Panel on Livable Transit Corridors and was the chair and member of the Lee County Community Sustainability Advisory Committee. Her interests include multi-modal transportation and citizen involvement. Before moving to Lee County, she worked at Portland State University as the director of the Center for Public Participation and was a Hatfield Scholar at the National Policy Consensus Center.

Cindy Banyai, Ph.D. would like to bike and run more places with her children, but thinks it always seems so unwelcoming. Dr. Banyai is an Adjunct Faculty in the Department of Political Science and Public Administration at FGCU. She also runs a nonprofit management consulting firm, Banyai Evaluation and Consulting, LLC, and a nonprofit that helps homeless families in Southwest Florida, Around the Clock Caring. You can also find her at the Y teaching yoga. She is originally from the Detroit area, but settled in Southwest Florida to start her family in 2008. She received her Master's and Ph.D. from Ritsumeikan Asia Pacific University in Japan where her research focused on community development, public administration, and governance. Dr. Banyai has worked in the field of community development since 2000, including 2 years with Michigan State University Community Outreach and 10 years as a consultant (clients such as the Japanese government, IREX, and the Southwest Florida Community Foundation). She received the Donald W. Littrell New Professional Award in 2015 from the Community Development Society for her work on regional initiatives at the Southwest Florida Community Foundation and for her commitment to community-based advocacy organizations such as BikeWalkLee.

Bruce Butcher, BikeWalkLee's Fort Myers Beach rep, relocated to Ft Myers Beach in Oct 2011. Has been a property owner on FMB since 2004 and a frequent visitor since the 70's. He was on the Town of Fort

Myers Beach's original 2011 Safety Task Force, to come up with recommendations to improve pedestrian and bicycle safety, and now chairs the Town's advisory Public Safety Committee. Before coming to FMB, he worked for 40 years for a major global vehicular supplier, and lived in many areas of the US as well as Venezuela. He has traveled the world extensively as an executive and also with his family. He enjoys boating, fishing, driving his track car, and hopes to get back into biking for exercise.

Nick Dekker, BikeWalkLee's Cape Coral representative, grew up in the Netherlands. He is a graduate of the University of Groningen and has been living in Lee County since 2009. He runs a small IT security and Web consultancy firm and has been a consultant in the IT field for years. In earlier life he was a driving instructor in the Netherlands. His work and private life makes him a frequent visitor of Europe where he has witnessed many improvements in city infrastructure over the last decades. Nick grew up riding bicycles and he tries to continue this lifestyle in Florida. He has a strong commitment to improving safety for vulnerable road users and creating a livable community. He sees a bright future for alternative modes of transportation in Lee County. Nick loves biking, swimming, and singing Renaissance music with his choirs.

Kate Gooderham, APR, CPRC is president of Gooderham & Associates, Inc., a Fort Myers, Florida consulting firm established in 1986, specializing in issues oriented government affairs and public relations. She is also a certified race director and president of Southwest Florida Events, a Florida not-for-profit corporation based in Fort Myers dedicated to combining fun, fitness and support for local charities through multisport events. In 2012 she, Ken Gooderham and Dan Moser formed "Streets Alive Lee!" a not-for profit corporation to incorporate fun, fitness and food to promote healthier lifestyles by closing streets to motor vehicles and opening them for people to have fun and get active. Kate is vice president of the Southwest Chapter of the Florida Public Relations Association and 2011 PR Professional of the Year. She is a member of the Lee County Coastal Advisory Council, vice chair of the Lee County Disaster Advisory Council, and a founding member of BikeWalkLee.

Ken Gooderham is vice president of Gooderham & Associates Inc., specializing in issues oriented government affairs and public relations. He is also treasurer of Southwest Florida Events, dedicated to combining fun, fitness and support for local charities through multisport events; he was one of three organizers of the Galloway Captiva Triathlon, now in its sixth year. In 2012 he, Kate Gooderham and Dan Moser formed "Streets Alive Lee!" a nonprofit corporation to incorporate fun, fitness and food to promote healthier lifestyles by closing streets to motor vehicles and opening them for people to play. He is also a board member and treasurer of the College Parkway Research Group, which is spearheading a community planning effort to rejuvenate the College Parkway corridor.

Darla Letourneau (MPA & MBA) spent her 30-year career as a federal official in Washington, with expertise in policy analysis, budget, legislation, and advocacy. Her last position at the U.S. Department of Labor as a Deputy Assistant Secretary for 8 years, representing the Department to Congress on all budget and appropriations matters. A resident of Sanibel since 2001, she has been active in government and community issues, including leadership roles in the Zonta Club of Sanibel-Captiva and the Sanibel Bicycle Club. She is a founding member of BikeWalkLee and serves on its Steering Group; served on the County's Community Sustainability Advisory Committee's (CSAC) complete streets working group;

served on the MPO's project teams that developed the countywide bicycle and pedestrian master plan and the bike/ped safety action plan; and teamed up with the MPO staff on the development of the winning TIGER grant complete streets initiative project. She is a regular participant in MPO board and committee meetings. In recognition of BikeWalkLee's accomplishments, in 2013 she was named one of Florida Weekly's "Power Women"; and in 2014 was named by WGCU as a MAKERS: Women who Make Southwest Florida. She also received the Florida Bicycling Association's Citizen Advocate of the Year awards in both 2010 and 2014. She enjoys biking, spinning, kayaking, and pickleball.

Dan Moser has lived in Lee County since 1973, a resident of the City of Fort Myers for the last 30 years, and has been a vocal advocate for biking and walking during most of his career. He is a founding member of BikeWalkLee and serves on its steering group, and also serves as its Fort Myers representative. Committee and coalition experience include serving in leadership positions on the City of Ft Myers Bicycle/Pedestrian Advisory Board, Lee County BPAC, Lee MPO Bicycle/Pedestrian Coordinating Committee, Florida Bicycle Association board of directors, Lee County Injury Prevention Coalition, and Healthy Lee Coalition. Dan serves on the Florida Bicycle Association Advisory Board, an instructor for Lee Memorial Health System Trauma Center's High Risk Driver Program, provides bike/ped safety education services for Lee County EMS, Florida Traffic and Bicycle Safety Education program, and WalkWise Florida, as well as being involved with organizing running, walking, cycling, and open streets events. He is a certified bicycle education instructor and instructor-trainer. Dan's a long-time runner who strives to use his bike as his primary mode of transportation. Dan has a bi-weekly "Outdoors" column published in Florida Weekly, which highlights bike/ped issues along with BikeWalkLee advocacy updates. In 2015, his many contributions to improving biking and walking in Florida and Lee County were recognized in a special award from the Florida Bicycle Association.

Diane Odeh, BikeWalkLee's Florida Gulf Coast University (FGCU) representative, is a program assistant at FGCU and a graduate student in the University's Masters of Public Administration program. She has lived in Fort Myers since 2011. Prior to that, she lived in Ithaca, New York. Diane holds a bachelor's degree in Philosophy from Oklahoma State University. Her research interests include mechanisms of empowerment, equity, and human capital in communities. She is a life-long walker and has a personal passion for ensuring safer communities. She and her husband live in the Villas area and enjoy running in their free time.

Doug Saxton is BikeWalkLee's representative in the new Village of Estero, which incorporated in November 2014. Doug moved to Estero in 2013 from Connecticut after retiring from Pratt & Whitney where he managed the assembly of the some of the most technologically advanced Military Jet Engines in the world. Upon Doug's retirement, he and his wife wanted to get away from the New England winters and chose Estero based on the weather and the look and feel of paradise. In CT, Doug volunteered for the United Way and Rotary and was a youth coach in many sports, including baseball and hockey. Since moving to Estero he served on the Board of Directors as well as several committees at his condo association. He now represents his new community at the Estero Council of Community Leaders (ECCL). Doug also volunteers at the Café of Life in Bonita Springs. He represents the Village of Estero on the Lee MPO Bike/Pedestrian Coordinating Committee. Doug enjoys golf and running and

would like to bike a lot more than he presently does. He believes in living an active lifestyle and joined BikeWalkLee's team after reading about the positive effects this group has had in various communities.

Tom Sharbaugh, BikeWalkLee's Sanibel representative has been a resident of Sanibel since 2002. He is an active member of the Sanibel Bicycle Club, having served as a board member, communications chair and past president. He created the Club's award-winning Bike Safety Education Program to increase awareness of safe biking "rules of the road" among island residents and tourist visitors. He led a community-wide effort to construct a "path welcome center", opened in April 2012, that serves as a trailhead for Sanibel's path system and also provide rest stop amenities for path users. He was co-project manager of the 2015 Sanibel bike safety video project, which has received support from the Bicycle Club, the City of Sanibel, the Sanibel business community and a grant from the Lee County Tourist Development Council. His other community activities include serving on the board of the Sanibel Civic Association, where he is currently Board President, and on the board of the Sanibel-Captiva Kiwanis Club. Tom is a former business executive who has managed marketing and communications functions for national companies. He's an avid recreational cyclist, enjoys kayaking, and returns to the Chicago area during the summers.

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